



MEDIA ALERT

Getac becomes official partner of European automotive industry body CECRA

TELFORD, 29th March, 2022: Getac, a leading global provider of rugged mobile technology and software solutions, is proud to become an official partner of CECRA, the voice of European automotive vehicle dealers and repairers.

The partnership is a continuation of Getac's impressive growth throughout the automotive industry over the last few years, which has seen it deliver reliable rugged solutions to automotive brands all over the world. These solutions have helped solve a variety of key digital challenges, including how to effectively optimise workshop diagnostics and streamline large-scale development and production processes.

The automotive sector is evolving rapidly

The European automotive sector continues to evolve at a rapid pace with the growth of electric vehicles, connected mobility and autonomous driving, while increasing emphasis on digital transformation is also driving change at an unprecedented rate.

Representing 336,720 European automotive trade and repair businesses, CECRA acts as a crucial industry watchdog, ensuring the interests of its members on a host of sensitive issues including data sharing and security of servicing. Its 'Best Practice' platform also provides members with an important resource through which they can learn more about regulations, trends, disrupters, and standards in the workplace.

Preparing for a digital future

As part of the partnership, Getac will work closely with CECRA to provide guidance to their members around adoption of innovative solutions, such as artificial intelligence (AI), and how to digitally transform their workshops and body & paint operations as effectively as possible. It will also work with CECRA to identify early adopters from within the membership community that wish to benefit from the latest in intelligent and streamlined workshop solutions.

“Having spent many years working with aftersales professionals both at the OEM and dealer groups, many of the issues faced are created by decades old systems and manual processes. To support CECRA in its vital mission and the key work it does on behalf of its members, Getac is ideally positioned to help introduce aftersales Intelligent applications and workshop ready



hardware that serves to streamline processes and eradicate wasted time and money,” says Russell Younghusband, Global Automotive Director, Getac. “Having the right solutions in place throughout the member community will also support CECRA in its efforts to combat the manipulation of odometers and to encourage the free sharing of data through a digital and connected approach”.

To find out more about Getac’s rugged products and solutions for the automotive industry, please visit <https://www.getac.com/en/industries/automotive/>.

About Getac

Getac Technology Corporation is a key subsidiary of Getac Holdings Corporation (TWSE:3005), part of the MiTAC-Synnex Business Group with a 2021 annual revenue of approximately US\$58.8 billion. Getac was established in 1989 as a joint venture with GE Aerospace to provide defence electronics. Today Getac’s business includes rugged laptops, rugged tablets, software, and mobile video solutions for defence, police, public safety, utilities, automotive, manufacturing, transport, and logistics.

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