



MEDIA ADVISORY

GETAC PARTNERS WITH AUTOMOTIVE EXPERTS TO EXPLORE THE FUTURE OF OEM AFTERSALES IN NEW VIRTUAL EVENT

TELFORD, 14th June 2021 – Getac, a leading manufacturer of rugged computing solutions, has partnered with automotive industry experts including [Frost & Sullivan](#), [ICDP](#) and [Loyalty Logistix](#), for a new virtual event exploring the future of OEM aftersales. The event demonstrates Getac's continued leadership in the sector at a time of significant uncertainty, drawing on experience gained from its relationships with some of the largest automotive manufacturers in the world.

In a rapidly changing industry landscape, retaining a competitive edge has never been more important. From attracting and retaining customers amidst a pandemic, to solving new business challenges created by the shift to electric vehicles, OEMs and dealers must find ways to effectively overcome these hurdles in order to ensure long-term success.

Attendees of this virtual event will learn how they can harness the power of technology to achieve just that. Key topics of discussion include the growing importance of automation and AI, diagnostics of the future, how to operate a lean dealership, and why driving efficiencies throughout the workshop is the key to building customer loyalty over time.

Join us on the 23rd June to discover what the dealership of the future will really look like. An overview of the event is as follows

Title: Retaining The Competitive Edge In OEM Aftersales
Date : 23rd June 2021
Time : 09 :00 BST / 10 :00 CET
Duration : 120 minutes

Speakers:

- Chris Bye / President of [Getac UK](#)
- Anuj Monga / Associate Director at [Frost & Sullivan](#)
- Dr. Andrew Tongue / Research Director at [ICDP](#)
- David Hawkins / CRO at [Loyalty Logistix](#)
- Russell Younghusband / Global Automotive Director at [Getac](#)
- Marcel van Renselaar / MD of [Worx Automotive](#)
- Martin Clark / CEO of [CKL Consulting](#)
- Julian Soanes / CEO of [Somit Solutions](#)



For more information and to sign up, please visit the event website [here](#).

ENDS

Getac is a major subsidiary of MiTAC-Synnex Business Group (Group revenue 2020: USD 41.3 billion, 268,000 employees). Getac Technology Corporation (2020 group revenue: USD987 million, 9141 employees, TWSE:3005) was founded in 1989 as a joint venture with GE Aerospace to provide electronic devices for the defence sector. Today, Getac's businesses include rugged notebooks and tablets for military, police, fire, utility, manufacturing, transportation & logistics customers. More information is available at getac.com/en.

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Media contact:

Chris Gibbs

Chris.gibbs@flipsidegroup.com