



MEDIA ALERT

Getac further expands its Digital Aftersales Platform for automotive OEMs and dealers with powerful Bumper integration

TELFORD, 8 November 2023: Getac is excited to announce the Bumper x Getac software integration, a significant step in the company's continuous effort to digitise the automotive sector. This integration enables customers to easily access digital payment solutions when getting their vehicle serviced or repaired, enabling them to complete a PayLater, PayNow, or PayByBank transaction.

In addition to widely used rugged computing solutions for diagnostics, Getac provides AI-based digital tools to help service operations connect conveniently with the customer and automate the workshop loading, job card management and electronic vehicle health check process. To complement this, Bumper's proprietary AI-powered technology facilitates real-time lending decisions, optimising aftersales revenue opportunities, reducing the need for discounts, and fostering repeat business.

Bumper is a leading Fintech payments provider in the automotive space, specialising in innovative payment solutions. With a presence in over 4,500 dealerships across the UK, Ireland, Spain, Germany, and The Netherlands, and plans to expand further across Europe, Bumper has become the go-to name in the industry for payment technology.

With the average age of vehicles on the road steadily rising, customers are faced with mounting repair bills. PayLater allows customers to split car repair costs into interest-free monthly repayments. Our integration of PayNow and PayByBank technologies enables quick, and seamless transactions, saving dealerships from expensive card fees.

As well as the exciting new Bumper collaboration, Getac continues to innovate and introduce other technologies to support frontline users in automotive aftersales. This includes the recent launch of embedded customer video calls and voice command & guidance functionality with its dynamic online service booking platform and electronic vehicle health check tool. Every Getac solution is designed to help users achieve their targets by effectively digitising their aftersales operations.

Russell Youngusband, Global Automotive Director at Getac, states, "I am really pleased to be able to work closely with the great team at Bumper. Getac has looked at the old static booking solutions and health check tools available on the market and raised the bar with our digital aftersales suite, offering AI-powered management tools, voice and live video functionality. Bumper's innovative approach to digital payment solutions further enhances this, helping OEMs and dealers everywhere deliver an exceptional experience to every customer."



Jack Allman, Co-founder and CCO at Bumper, states, “We’re delighted to announce the Bumper x Getac partnership and work together to deliver cutting-edge digital solutions in the market. Bumper’s innovative payment solutions are a game changer for dealerships and enable customers to access our suite of payment solutions easily and securely. We’re proud to partner with a fellow innovator like Getac and deliver the best possible digital experience for both dealerships and their customers.”

About Getac

Getac Technology Corporation is a global leader in rugged mobile technology and intelligent video solutions, including laptops, tablets, software, body-worn cameras, in-car video systems, digital evidence management and enterprise video analytics solutions. Getac’s solutions and services are designed to enable extraordinary experiences for frontline workers in challenging environments. Today, Getac serves customers in over 100 countries spanning defense, public safety, ambulance, fire & rescue, utilities, automotive, natural resources, manufacturing, transport, and logistics. For more information, visit: <http://www.getac.com>. Participate in the [Getac Industry blog](#) or follow the company on [LinkedIn](#) and [YouTube](#).

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